



# BLOOMINGTON MULTICULTURAL EXPO

**October 2, 2010 ~ 11:00 am - 4:00 pm**

**Bryan Park, 1001 S. Henderson Street**

*Sponsored by the City of Bloomington, Indiana University, Ivy Tech Community College-Bloomington, and Monroe County Community School Corporation.*

## INFORMATION AND GUIDELINES FOR CULTURAL BOOTH APPLICATION











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**The purpose of the Bloomington Multicultural Expo is to celebrate – through entertainment, food and activities – the diverse populations living in Bloomington. With the participation of numerous groups that are representative of our community, the event will promote appreciation and respect, serving to remind all of us of the value and strength of a diverse community.**

**General Information and Selection Criteria:** Applications will be evaluated and organizations will be chosen based on what they can add to the diversity of the event (i.e. arts and crafts, displays, interactive activities, performing arts). Due to space and facility limitations, not all applications may be accepted. Each organization will be limited to one booth. Applicants are welcome to bring a 10' x 10' tent for shade.

**Booth Registration Fee:** A fee of \$20.00 will be charged upon acceptance and confirmation of participating organizations. A fee of \$50.00 will be charged for organizations that choose to sell items of service or artifacts at their booth. Fees are intended to help defray expo costs and are non-refundable.

### **Participant Guidelines:**

-  The expo will be held rain or shine. The rain location will be announced soon.
-  A cultural booth is for display of the history, cultural heritage, arts and crafts, and/or geography of the representative organization.
-  Organizations are encouraged to include information in their displays that educates in the broadest sense about the ethnicity or other identifying characteristics of their culture.
-  Interactive activities that engage festival attendees as they visit will make the booth inviting and enjoyable.
-  Music, dancing and demonstrations that represent cultural heritage are encouraged at all booths.
-  Leaflets, posters and/or literature that reflect the organization's cultural heritage may be distributed.
-  A cultural booth may sell items of service or artifacts with the condition that at least one item is available at a cost of \$2.00 or less. The maximum cost for an item of service or artifact is \$50.00.
-  Organizations that choose to sell items of service or artifacts at their booths are encouraged to sell items that are authentically representative of the organization's culture and heritage.
-  If an organization offers raffle tickets, paid memberships, or other items, the sale of these items must take place exclusively at the booth, and not on the general grounds of the expo.
-  All organizations selling food items must obtain a food permit.

**~ PLEASE COMPLETE APPLICATION ON REVERSE ~**



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### CULTURAL BOOTH APPLICATION *(GUIDELINES ON REVERSE)*

Date of Application: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone # \_\_\_\_\_ Cell/Emergency Phone # \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Please check one village in which you would like your booth to be located:

\_\_\_\_\_ Soul Food Festival Village

\_\_\_\_\_ Festival Latino Village

\_\_\_\_\_ Moon Festival Village

\_\_\_\_\_ Native American Village

\_\_\_\_\_ International Festival Village (This village highlights people and cultures from around the world.)

Will you need a table (8') and two chairs? \_\_\_\_\_ Yes \_\_\_\_\_ No

What information would you like to include in your display?

\_\_\_\_\_

Will your booth include any interactive activities? If yes, please describe.

\_\_\_\_\_

What, if any, music, dancing or demonstrations would your organization like to perform at your booth?

\_\_\_\_\_

~~~ THIS APPLICATION IS AVAILABLE ON-LINE AT [WWW.BLOOMINGTON.IN.GOV/CFRD](http://WWW.BLOOMINGTON.IN.GOV/CFRD) ~~~

*If you prefer to fill out this paper application, please return it to the following address:*

Bloomington Multicultural Expo

P.O. Box 100

Bloomington, Indiana 47402

*Additional information regarding expo "logistics" (set-up, breakdown, booth location)  
will be circulated well in advance of the October 2nd expo date.*

***Application deadline is September 24, 2010***